

ONE YEAR OPERATIONAL PLAN

ELSA AUSTRIA
2020/21



elsa

The European Law Students' Association
AUSTRIA

Dear Network,

we would like to hereby present to you our One Year Operational Plan, which shall recognize key values and elaborate on our plans for the upcoming term.

Currently, we are facing challenging times ahead. Due to the ongoing pandemic we are being forced to improvise and adapt to the current situation. Most of our projects are being digitalized and we are trying to find ways to engage our members and deliver quality content for them.

For this term, we have decided to focus on certain principles, which shall influence our work in the National Board and serve as guidance for taking decisions: professionalism, transparency, communication and social engagement. We believe, that these principles will be the key towards a successful term, and we would like to apply these principles also in our cooperation with the respective local groups and ELSA International.

Despite the current situation, we have ambitious goals planned, which undoubtedly will prove difficult to achieve, nevertheless we are fully committed and hope, that together as a network we will be able to master them!

Best wishes

Jakub, Rene, Daniel, Julian, Daniel, Alex and Stephanie

ELSA-Austria National Board 2020/21

PRINCIPLES

Professionality

Despite the fact that we are a non-profit organization, we are very much committed to keeping a high standard in our work and engage with partners and externals in the most professional way possible. In this context, our focus is also on ensuring that we are an unpolitical network. Furthermore, we would like to eliminate the influence of personal feuds from our work in the association.

Transparency

It is our aim that the network is engaged in our work and can also have their say. Therefore, we would like to be open about any issues we are currently facing and keep our local groups informed about our decisions and important events.

Communication

An open communication is the key for a successful cooperation. As National Board, we would like to be approachable for our members and officers and also be informed about challenging situations, in which we can help.

Social Engagement

ELSA has established itself as the largest law student association in the world. With this in mind, we believe that through the association we can also help people in need and support the less privileged in our society.

FOCUSES

Image

Maintaining our reputation in the international network as well as in Austria is of uttermost importance to us. We would like to be approachable for law students as well as professional for our partners.

External Relations

Keeping a positive relationship with our partners will be a priority this term. As many businesses and firms have suffered losses during the lockdown for example, we shall try to provide an added value to them through our cooperation.

Alumni

In regard to the upcoming 40th Birthday of ELSA, the cooperation with our Alumni and ELS is especially important for us. We would like to achieve a more intense engagement with our alumni und integrate them even more in our network and events, especially such regarding human resources.

Trainings

To ensure the high quality in our network, we will finally implement the national trainers pool in Austria. This comes with a huge amount of possibilities for our faculty groups to strengthen their knowledge management and gives more opportunities for events.

Finances

Our highest priority is to ensure the financial stability of ELSA Austria. With all the possible tools to invest what is necessary for the well-being of our faculty groups and to support the search for partners. In these uncertain times, we aim to manage our resources in the best way possible to guarantee that the individual needs of our members are met, all in the most transparent way achievable.

Marketing

In this term, we will focus on brand identity, complying with the Corporate Identity of ELSA, with the goal that ELSA is easily recognized. Of utmost importance is frequent contact between all marketeers in the Austrian network. Communication and mutual support are given highest relevance.

Social Media

Regarding social media, Facebook will be the professional platform where most of the promotion will be published, Instagram will be a more informal channel, where we both promote and try to show closeness to the network, and for LinkedIn, growth strategies will be developed as it is the newest channel.

KRMC

The antitrust law moot court in cooperation with DORDA and the Austrian Federal Competition Authority is one of our most prestigious projects. Regarding to this, our main concern is to gather enough participants for a successful next round. We will continuously assess the situation regarding the possibility to accomplish the event with our partners and are going to have a back-up plan. Furthermore, we aim to talk to the universities for an academical recognition of the competition.

ELSA Austria Law Review

After last year's success, we are going to publish the 6th edition of the ELSA Austria Law Review. This year, we have chosen Artificial Intelligence and Human Rights in accordance with the IFP sub-topic. If necessary, we will organize workshops on legal writing to promote our cause. Our AA Team is ready to face any challenge!

International Focus Programme

The International Focus Programme puts the human rights into perspective. We will organize events that will have the topic "AI & Human Rights" at their core. This shall help us contribute to the Annual Human Rights Campaign of ELSA.

MACC

Our goal for this term is to organize the Mergers & Acquisitions Contract Competition (MACC) in the same format. Also, we will be doing background work on changing the competition. The first results of the working group will be presented at the Winter NCM followed by the final concept at the Summer NCM.

ELSA Law Schools

Austria has a very good reputation when it comes to ELSA Law Schools. To ensure that the quality of our Law Schools is maintained, we are going to support the Organizing Committees to the best of our knowledge and belief.

STEP

It is our goal to continually increase the number of internships offered through our program, as well as growing the number of applicants for STEP in Austria. We will aim at accomplishing these two core objectives with a closer collaboration with both the other key areas and the supporting areas. While our primary goal is the acquisition of a large amount of regular, on-site internships, we will take the influences of COVID-19 on the Austrian labour market and international travel restrictions into account through an increasing offer of online internships.

„A just world in which there is respect for
human dignity and cultural diversity“



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